Join us in commemorating our 190th anniversary!

Beginning with birthday celebrations across our programs in March 2021 and culminating in a celebratory Annual Gala in March 2022, we will host a year of special events commemorating 190 years of helping New Yorkers in need. Led by a special 190th Committee, these events will celebrate our mission and explore our impact on the lives of New Yorkers since 1831.

**190th Historic Video & Premiere**
Historic video commemorating Rising Ground’s 190-year history and the lasting and ongoing impact in the lives of New Yorkers in need, to be premiered at a special event (live and/or virtual) in September 2021 and shared on our website, on YouTube, social media, and across digital platforms.

**190th Anniversary Lecture Series**
Series of live and/or virtual lectures with experts in various fields discussing the history of Rising Ground, our role in the evolution of human services, the social issues we address, and our place in the history of New York City.

**190th Celebratory Gala**
In March 2022, we will finish our yearlong celebration with our Annual Awards Gala.

**190th Community Events**

- **190th Anniversary Kickoff Party**
  A virtual celebration with staff, leadership, sponsors, and more as we launch our yearlong celebration the week of March 7, 2021!

- **Employee Recognition Event**
  Our annual Employee Recognition Event in spring 2021 honoring staff excellence & years of service.

- **190th Anniversary Virtual Journal & Staff Cookbook**
  Two special publications to celebrate our rich history, the people we support, and the community of supporters who make our work possible.

- **190th Anniversary Treasures**
  Commemorative items celebrating our 190th for staff and friends!

For more information, contact H. Aldervan Daly at ADaly@RisingGround.org or 212-602-5847.
SPONSORSHIP OPPORTUNITIES

190TH VIDEO SPONSORSHIPS

$75,000 Executive Producer
Exclusive credit as lead sponsoring executive producer in video credits, in press releases, on 190th page on Rising Ground website, on social media, and at premiere event.

$50,000 Associate Producer
Listing as sponsoring associate producer in credits, in press releases, on 190th page on website, on social media, and at premiere event.

$25,000 Producer
Listing as sponsoring associate producer in credits, in press releases, on 190th page on website, and at premiere event.

LECTURE SERIES SPONSORSHIPS

$50,000 Series Sponsor
Sponsorship acknowledgement in press release, invitations, on website & social media, and name recognition at all lecture events.

$10,000 Lecture Sponsor
Sponsorship acknowledgement in press release, invitations, on website & social media, and name recognition at one lecture event.

COMMUNITY SPONSORSHIPS

$15,000 Gold 190th Sponsor
Gold Sponsor acknowledgement in relevant communications, at events, and on 190th page of website & on social media.

$10,000 Silver 190th Sponsor
Silver Sponsor acknowledgement in relevant communications, at events, and on 190th page of website & on social media.

$5,000 Bronze 190th Sponsor
Bronze Sponsor acknowledgement in relevant communications, at events, and on 190th page of website & on social media.

VIRTUAL ANNIVERSARY JOURNAL
Show your support of Rising Ground by purchasing an ad in our Virtual 190th Anniversary Journal.

- $5,000 Full Gold Page
- $3,000 Full Silver Page
- $2,000 Full Bronze Page

Full Page Trim - 5" x 8"; Half Page - 5" x 4"; Quarter Page – 2.5" x 4"

To learn more or discuss sponsorships, please contact H. Aldervan Daly at 212-602-5847 or ADaly@RisingGround.org.

I’d like my name or my company’s name to appear as:

NAME ____________________________________________
COMPANY ____________________________________________
ADDRESS ____________________________________________
CITY __________________________ STATE ________ ZIP _______
PHONE __________________________
EMAIL ____________________________________________

- My company will match my contribution.
- My check, payable to “Rising Ground,” is enclosed.
- Please charge my card:
  - VISA
  - AMEX
  - MASTERCARD

CARD NUMBER
EXPIRATION DATE
SIGNATURE

Please return this form to:
Rising Ground • Development Department
151 Lawrence Street, 5th Floor • Brooklyn, NY 11201