



On March 7, 1831...
 the Leake & Watts Orphan House opened its doors in lower Manhattan. Over the next century, the orphan house would move uptown and then to a 33-acre campus in Yonkers along the Hudson River...



190TH ANNIVERSARY YEAR

Join us in commemorating our 190th anniversary!

Beginning with birthday celebrations across our programs in March 2021 and culminating in a celebratory Annual Gala in March 2022, we will host a year of special events commemorating 190 years of helping New Yorkers in need. Led by a special 190th Committee, these events will celebrate our mission and explore our impact on the lives of New Yorkers since 1831.

To make our 190th Anniversary truly special, we need your help! See a list of sponsorship opportunities on the back, and join the celebration!

JOIN THE CELEBRATION!
 To learn more about the 190th Committee & Sponsorship Opportunities, reach out to H. Aldervan Daly at **212-602-5847** or **ADaly@RisingGround.org**.

Driven by the belief that each of us can thrive when life has hope and opportunity, Rising Ground provides caring support and proven paths to positive change, helping New York City area children, adults, and families rise above adversity. Rising Ground is a leading nonprofit human services organization that has been at the forefront of evolving community needs and has become a leader in utilizing results-driven, evidence-based practices. Today, the organization's work is a positive force in the lives of more than 25,000 individuals annually.

Across more than 55 programs at more than 50 sites, Rising Ground delivers innovative educational programs from early childhood through high school; dedicated support that facilitates safe environments for children and helps families thrive; results-focused programs that help youth involved in the juvenile justice system change the trajectory of their lives; caring services that help promote independence for children and adults with intellectual and developmental disabilities; wide-reaching services that support those impacted by intimate partner violence and prevent future occurrence; and pro-active community health initiatives fostering physical and emotional well-being.

www.RisingGround.org

I'd like my name or my company's name to appear as:

NAME

COMPANY

ADDRESS

CITY

STATE ZIP

PHONE

EMAIL

- My company will match my contribution.
- My check, payable to "Rising Ground," is enclosed.
- Please charge my card:
 - VISA
 - AMEX
 - MASTERCARD

CARD NUMBER

EXPIRATION DATE

SIGNATURE



Please return this form to:
 Rising Ground
 Institutional Advancement Department
 151 Lawrence Street, 5th Floor
 Brooklyn, NY 11201



As society and the city of New York have evolved,

so have we. We changed with the times and expanded into social services in the 1930s and launched foster care services in the community in the 1940s.

From our earliest experience meeting the needs of children in the most crucial time in their lives, in their greatest moments of need, Rising Ground has grown into a leading nonprofit human services organization with more than 55 programs across New York City. Today, we provide children, adults, and families with the skills and resources to overcome various forms of adversity and find positive paths forward.



SPONSORSHIP OPPORTUNITIES

190TH HISTORIC VIDEO & PREMIERE

\$75,000 in sponsorship opportunities

Historic video commemorating Rising Ground's 190-year history and the lasting and ongoing impact in the lives of New Yorkers in need, to be premiered at a special event (live and/or virtual) in September 2021. Following the premiere, the video will be shared with more than 15,000 donors, friends, and community partners and shared on our website, on YouTube, through social media, and across digital platforms.

190TH ANNIVERSARY LECTURE SERIES

\$50,000 in sponsorship opportunities

Series of live and/or virtual lectures with experts in various fields discussing the history of Rising Ground, our role in the evolution of human services, the social issues we address, and our place in the history of New York City.

SPONSOR THE CELEBRATION!

Fill out the attached form or learn more by reaching out to H. Aldervan Daly at ADaly@RisingGround.org or 212-602-5847.



190TH COMMUNITY EVENTS

Be a community sponsor!

190th Anniversary Kickoff Party

A virtual celebration with staff, leadership, sponsors, and more as we launch our yearlong celebration the week of March 7, 2021!

Family & Alumni Day

Our annual Family Day held each summer with some special 190th Anniversary additions for 2021!

Employee Recognition Event

Our annual Employee Recognition Event in spring 2021 honoring staff excellence & years of service.

190th Anniversary Treasures

Commemorative items celebrating our 190th to be shared with staff and friends!



I'd like secure a:

190TH VIDEO SPONSORSHIPS

\$75,000 Executive Producer

Exclusive credit as lead sponsoring executive producer in video credits, in press releases, on 190th page on Rising Ground website, on social media, and at premiere event.

\$50,000 Associate Producer

Listing as sponsoring associate producer in video credits, in press releases, on 190th page on website, on social media, and at premiere event.

\$25,000 Producer

Listing as sponsoring associate producer in video credits, in press releases, on 190th page on website, on social media, and at premiere event.

LECTURE SERIES SPONSORSHIPS

\$50,000 Series Sponsor

Sponsorship acknowledgement in press releases, in invitations, on website and social media, as well as name recognition at all lecture events.

\$10,000 Lecture Sponsor

Sponsorship acknowledgement in press release, in invitations, on website and social media, as well as name recognition at one lecture event.



COMMUNITY SPONSORSHIPS

\$15,000 Gold 190th Sponsor

Gold Sponsor acknowledgement in relevant communications, recognition at events, and on 190th page of website and social media.

\$10,000 Silver 190th Sponsor

Silver Sponsor acknowledgement in relevant communications, recognition at events, and on 190th page of website and social media.

\$5,000 Bronze 190th Sponsor

Bronze Sponsor acknowledgement in relevant communications, recognition at events, and on 190th page of website and social media.